



Murmann School
of Global Management and Economics



JOHN STOPFORD

**Member of the Scientific Advisory Board
Murmann School**

**Master's Programme:
Global Markets and Strategy
Going International**

**Executive Course:
Strategies in Global Markets**

John Stopford is Chairman of TLP International Inc. and of the Advisory Council of Helperby Therapeutics Plc. He is also Professor Emeritus of the London Business School, where he was the founding Chairman of the Strategic and International Management Area, and a Visiting Professor at Nihon University (Tokyo). Professor Stopford is a board-level consultant and coach for chief executives, as well as designer of board-level executive education programmes for many multinationals. His services have been retained by governments and by ministries such as METI (formerly MITI) in Japan.

His publications include 20 books and monographs and over 80 scholarly articles. His first book, *Managing the Multinational Enterprise* (with Louis Wells, 1972) was a best seller in the USA and Japan. *Rival States, Rival Firms* (with Susan Strange, 1991) won the book prize of the US Academy of Management in 1992 and *Rejuvenating the Mature Business* (with Charles Baden-Fuller, 1994) won the innovation award of *Choice* magazine. His latest book, *The Future of the Multinational Company* (joint editor), was published by Wiley in 2004. He is a Fellow of the Academy of International Business and is one of the 25 Founding Fellows of the Strategic Management Society in the USA.

Professor Stopford's first job was in the Rotterdam docks in the 1950s. He trained as a craft apprentice at Baker Perkins in the UK and then as an engineer at Oxford and at MIT, where he worked in the Saturn 1 programme. He worked for Royal Dutch/Shell in the Netherlands and the UK and was later managing director of a subsidiary of Booker McConnell in Guyana. He taught at Harvard, where he earned his doctorate as a Ford Foundation Fellow, and at the Manchester Business School, before joining London in 1971. In addition, he has held appointments as visiting professor at Wharton and MIT (USA), Stockholm (Sweden), Aoyama Gakuin (Tokyo) and most recently at the Kiel Institute of World Economics. He has also been a senior staff member at the United Nations, and served as non-executive director of Shell (UK) Ltd. and the Land Warfare Centre of the British Army, as Board Advisor to Vickers plc, as director of numerous small companies and on various UK committees of enquiry.

Professor Stopford has been involved in board-level consultancy as well as designing and delivering senior executive development programmes for such corporations as Aramco (Saudi Arabia), Aalborg Industries (Denmark), American Express, ArcelorMittal (Luxembourg), BASF (Germany), BP, Cisco Systems (USA), Courtaulds, Danfoss (Denmark), DaimlerChrysler, Electricité de France, Freshfields, Fiat, Glaxo Wellcome, IRI (Italy), Merck, Nissan (Japan), Old Mutual (South Africa), Pearson Group, Pirelli (Italy), Rhône Poulenc, SAP (Germany), The World Bank, Unilever, Wavin (Netherlands), and Xerox.

He is married to Sally and has two sons and three grandchildren. He is a member of the Steering Committee and an Officer of the Order of St. John and a Governor of Goodenough College in London. He made two first ascents in the Himalayas in the 1950s and is now a keen hill walker. Music, theatre and reading are among his other hobbies.